



We Invented the World's Greatest Snow and Ice Melter Because We Had To.



Pioneers in the Science of Snow and Ice-Melting

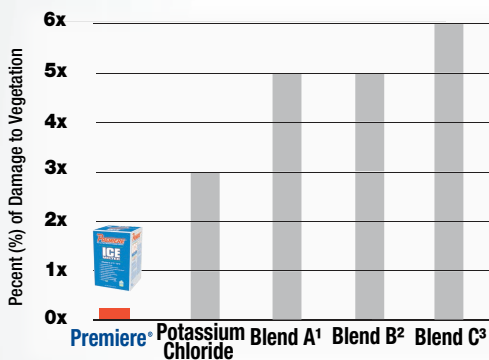
When you experience over 700 inches of snow every year, you're familiar with snow and ice issues. And when you live in the heart of the Rockies, you're probably sensitive to environmental concerns too. That's why customers have relied on us for over 50 years to develop formulas that work faster, longer and safer. Protecting our clients' assets is as important as melting the snow and ice.

Premiere® Ice Melter with Pro-Tec Plus®, Combining the Highest Levels of Protection and Affordability

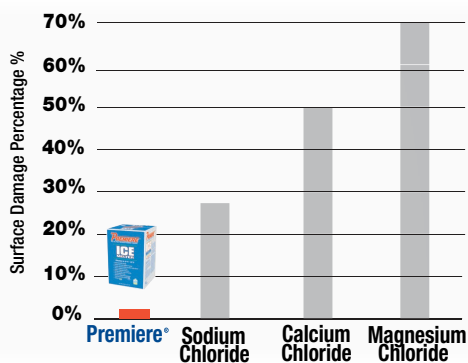
Designed for commercial and residential customers concerned with protecting assets and vegetation, Premiere® Ice Melter delivers anti-corrosion power in a more economical form.

- Environmentally Friendly
- Patented Advanced Inhibitor Formula
- Protects Concrete, Metal and Other Costly Assets
- Safer for Children and Pets
- Contains Vegetation Enhancers
- Will Not Damage Carpet or Flooring
- Non-Clumping Formula
- Colored for Controlled Application
- Third Party Testing, Certified NSF
- Contains CMA

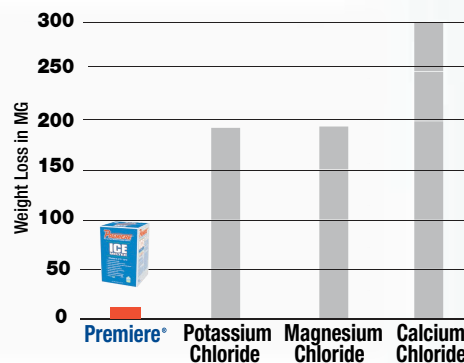
Relative Damage to Vegetation



Relative Damage to Concrete Surface
(During Simulated Freeze/Thaw Cycles)



Steel Corrosion Damage Testing



¹ Blend A Contains: Sodium Chloride, Magnesium Chloride, Potassium Chloride
² Blend B Contains: Sodium Chloride, Magnesium Chloride
³ Blend C Contains: Sodium Chloride, Calcium Chloride, Magnesium Chloride



Pro-Tec Plus®

Ensure your driveways, sidewalks and parking structures are safe and secure.

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